



2007 ENERGY STAR® Award Application:
Partner of the Year – Service and Product Provider

Part I: General Information

A. Contact Information: *Please provide the following required information.*

Official Name of Organization or Company (Exactly as it should appear on an award)

Street Address (Include suite/room number/mail code)

City State Zip Code +4

Primary Contact Name Title E-Mail Address

Phone (including area code and extension) Fax

Communications Contact (or authorized advertising/PR firm) Communications Contact E-Mail Address

Phone Fax

B. Headquarters Address: *Please provide if different than above.*

Official Name of Organization or Company

Street Address (Include suite/room number/mail code)

City State Zip Code +4

C. Certification Statement:

"I certify that the information provided in this application is true and accurate to the best of my knowledge. I understand that excerpts from this application may be used by EPA and DOE for public outreach related to the ENERGY STAR program and 2007 ENERGY STAR Awards." **Signatory must be an employee of the organization listed above.**

Name Printed/Signed

Title

Date

Part II: Partner of the Year – Service and Product Provider Application

Eligibility: **Partner of the Year – Service and Product Provider**

ENERGY STAR Partners that provide *energy-efficient products and services* to the commercial, institutional, and industrial markets, including energy services companies (ESCOs), unregulated energy retailers and marketers, engineers, architects, energy consultants, contractors, distributors, manufacturers, commercial lenders, energy information providers, and/or any other provider of energy efficiency related products and/or services.

Description: The Partner of the Year – Service and Product Provider (SPP) Award honors businesses and organizations that are the catalysts – the ones that through their products, services, and/or effective outreach efforts - help companies or public sector organizations to succeed in strategically managing their energy use. These SPPs provide the assistance that allows their customers to improve energy performance in existing buildings and building design. Types of SPPs include energy services companies (ESCOs), unregulated energy retailers and marketers, engineers, architects, energy consultants, contractors, distributors, manufacturers, commercial lenders, energy information providers, and/or any other provider of energy efficiency related products and/or services.

Narrative: Your submitted application should not exceed 10 pages in 12-point font. Pages that exceed the limit will not be evaluated. Applicants are encouraged to submit supplemental materials that support the application, such as program descriptions, brochures and energy policy statements, as long as they are clearly referenced within the application. These materials will not count towards the 10-page limit, but must be directly relevant to energy performance and/or ENERGY STAR.

Winning applications will clearly show the organization's commitment to and success in improving facility energy performance for their clients. They will also describe how services, programs and outreach efforts leverage ENERGY STAR.

Criteria: The 2007 ENERGY STAR Awards will be based on work and accomplishments completed during the previous **12 months**, except where specifically noted. Accomplishments outside of this time period may be mentioned for reference and to demonstrate continuous improvement.

Scoring: The application is scored on a 100-point scale and the weight of each section or question is provided.

Section 1 – Energy Performance Metrics

[30 points]

Using Table 1 below, please quantify the results of building design projects and/or building/portfolio upgrades. If you used a performance metric other than EPA's, please describe the metric that was used.

Organizations that serve only the **Industrial** market should skip directly to Section 2 (omit Section 1). For these organizations, the total application score will be adjusted accordingly.

TABLE 1		
Energy Performance for Building Design <i>Most Recent 24 Months</i>	EPA's Target Finder	Other
Number of building designs assessed with an energy performance rating.		
Indicate percent of all building designs assessed with an energy performance rating (include square footage if available).		
Number of building designs that qualified as "Designed to Earn the ENERGY STAR".		N/A
Energy Performance for Existing Buildings <i>Most Recent 12 Months</i>	EPA's Portfolio Manager	Other
Number of energy performance ratings provided.		
Number of individual customer buildings for which one or more energy performance ratings were provided.		
Indicate percent of all customers' existing buildings assessed with an energy performance rating.		
Number of buildings that received the ENERGY STAR Label.		N/A
Continuous Improvement of Building Energy Performance <i>Most Recent 12 Months</i>	EPA's Portfolio Manager	Other
Number of customers' buildings with an energy performance rating that improved 10 points or more.		
Percent of all customers' buildings with an energy performance rating that improved by 10 points or more.		
ENERGY STAR Leaders - Continuous Improvement of Portfolio-wide Energy Performance <i>Most Recent 12 Months</i>	EPA's Portfolio Manager	
Number of customers' portfolios with an energy performance rating that improved by 10 points or more.		
Number of customers' portfolios with an average energy performance rating of 75 or better.		

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Section 2 – Energy Performance Improvements

[30 points]

Describe how your organization has integrated ENERGY STAR into your offerings to provide energy performance improvements to customers. Provide specific examples of projects for which your organization delivered energy improvement measures using ENERGY STAR tools and resources. Describe practices, technologies, and strategies used to enhance energy performance. Include energy savings and financial benefits.

Section 3 – Organizational Commitment

[20 Points]

Describe how your organization has committed to environmental leadership and energy performance by linking with ENERGY STAR.

- Describe how your mission or program goals align with ENERGY STAR and the value it brings to your organization.
- Describe ways in which your organization has demonstrated a commitment to promoting and/or delivering enhanced energy performance in building design and existing facilities.
- Describe steps your organization has taken to adopt best practices for energy management and whole building performance.
- Explain how your organization has integrated EPA tools and resources to promote the importance of whole building performance and effective energy management. Also describe how leveraging these tools and resources has contributed to the success of your organization and discuss the value added to your customers. *(Include specific tools and resources you and your customers have found most useful.)*

Section 4 – Education and Outreach Efforts

[20 Points]

Provide examples of ways in which your organization has communicated both the value of energy performance as well as your ENERGY STAR partnership. Describe your organization's education and outreach efforts to various audiences by providing specific examples, and highlight instances in which ENERGY STAR resources were leveraged to communicate and promote the value of energy performance and energy management. **Please organize responses using the topic headings below.**

- **Target Market** – Describe and quantify, where possible, how you have included ENERGY STAR into your target market strategies.
- **Outreach** – Share ways in which your organization conducted outreach (*e.g., events, conferences, publications, presentations, etc.*) to staff, professional associations, or the commercial, industrial or institutional markets to promote superior energy performance.
- **Recognition of Achievements**– Describe efforts your organization has taken to help building owners and managers gain recognition for improved energy performance. Recognition could include achieving ENERGY STAR Leaders status, earning the ENERGY STAR label, achieving improvements in energy performance or helping to develop success stories.
- **Marketing Materials**– Include copies of marketing materials developed that include references to the ENERGY STAR program or use of the ENERGY STAR logo. Explain how and where marketing materials were used and the potential size of the market reached. Attached examples will **not** count against the 10 page limit.